



# MedFIT

Fostering Innovation in medTech

2<sup>nd</sup> edition



26<sup>TH</sup> & 27<sup>TH</sup>  
JUNE  
2018

STRASBOURG - FRANCE

**A 360° approach**  
to build innovation partnerships,  
source licensing deals and accelerate  
market access in medtech

[www.medfit-event.com](http://www.medfit-event.com)

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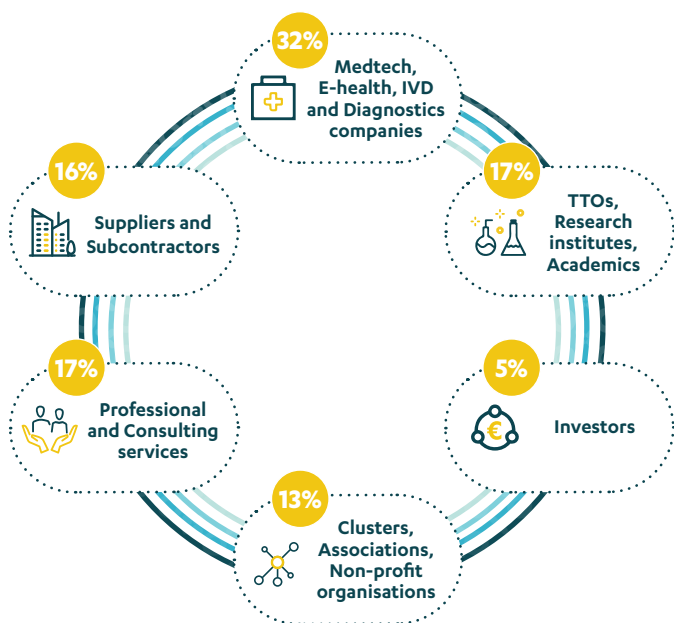
# MedFIT

## at a glance

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After a successful first edition, MedFIT has emerged as the leading European business convention dedicated to **innovation partnerships** in the fields of medical technologies and diagnostics. MedFIT also aims to become the **marketplace for investment** in medtech.

### WHO WILL YOU MEET?



### ONE EVENT - 4 ACTIVITIES



#### ONE-TO-ONE MEETINGS

Build and develop innovation and business collaborations



#### CONFERENCES AND ROUNDTABLE DISCUSSIONS

Gain insight and discover the latest industry trends



#### START-UP SLAMS

Identify and promote innovative products and technologies



#### EXHIBITION

Highlight your company with other innovators in the medtech sector

# One-to-one meetings

The business convention is the best way to **identify and connect** with potential business, research and financial partners.



600

Participants



20+

Countries  
represented



to meet your future project partners,  
accelerate innovation and get financed



**Nicolas Ploquin**

Area General Manager, Emerging Markets Europe /  
Middle East / Africa, Johnson & Johnson

«Large groups can't master everything; they need to think outside their organisation in terms of innovations sourcing and MedFIT is the perfect event to settle qualified one-to-one meetings with potential partners.»

## 3 EASY STEPS



**LOG IN**

to the partnering  
platform



**SCHEDULE**

meetings with  
organisations  
of your interest



**MEET**

your future  
partners

**ONE MONTH PRIOR  
TO THE EVENT**

**DURING  
THE EVENT**



# Conferences and roundtable discussions

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Supported by a prestigious Steering Committee, MedFIT offers a **comprehensive programme** organised around three tracks:

## Track 1

### Collaborate to innovate

#licensing, #partnerships, #R&D

## Track 2

### Finance innovation

#VCs, #startups, #investors

## Track 3

### Market innovation

#regulation, #business models, #strategy



**10**

Panel discussions



**50**

High-level speakers



**Paul Borm**

Founder, Nano4Imaging

«MedFIT offers a unique mix of very lively panel discussions on different angles of medical device development and is an inspiring environment to meet with leading experts. An inspiring mix of people and topics that deserves further extension at European level, where revitalisation of the classical MedTech meetings is welcome.»



# Start-up Slams

The Start-up Slams\* give young entrepreneurs the opportunity to **present their projects or technologies** and **find industrial partners and investors**.



**Antoine Noel**

CEO & Co-founder Japet Medical Devices

«Winning the 2017 Jury Prize allowed us to get feedback from opinion leaders on our medical device, as well as advice regarding its development; MedFIT is the event not to be missed for start-ups.»

## HOW DOES IT WORK?



**Apply**

before  
30<sup>th</sup> April 2018



**Be selected**

by a jury  
of experts



**Pitch**

during MedFIT



### ELIGIBILITY

The Start-up Slams are dedicated  
to emerging companies (less than 5 years old)

## THE SELECTED START-UPS WILL BENEFIT FROM:

- **A dedicated meeting space** located in the heart of the exhibition area to highlight their visibility
- **A five-minute pitch** to present their strategy to potential partners and investors
- **A speed-mentoring** from medtech experts to help them develop their project

\*Free for all MedFIT participants

# Join MedFIT 2018

## REGISTRATION FEES\*

	EARLY BIRD (Before 28 <sup>th</sup> January)	FULL PRICE (From 29 <sup>th</sup> January until 27 <sup>th</sup> May)	LATE REGISTRATION (From 28 <sup>th</sup> May)
Industry / Service provider / Investor	€ 687.20	€ 859	€ 944.90
Non-profit organisation / TTO / Research institute	€ 527.20	€ 659	€ 724.90
Emerging company (≤ 5 years old) / SME (≤ 5 employees)	€ 383.20	€ 479	€ 526.90
Academic scientist / Clinician	€ 207.20	€ 259	€ 284.90

## HIGHLIGHT YOUR COMPANY



Exhibit at MedFIT\*

Book your stand and hold your meetings at your own booth:

- 6m<sup>2</sup> equipped booth ..... € 2,200 (Incl. 1 full pass)
- 9m<sup>2</sup> equipped booth ..... € 3,300 (Incl. 1 full pass + 1 visitor pass)
- 12m<sup>2</sup> equipped booth..... € 4,400 (Incl. 2 full passes)
- 18m<sup>2</sup> equipped booth ..... € 6,600 (Incl. 2 full passes + 1 visitor pass)



Sponsor MedFIT\*



\*Excl. VAT



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[www.medfit-event.com](http://www.medfit-event.com)

## CONTACT

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## EVENT VENUE

Strasbourg Convention Centre  
Palais de la Musique et des Congrès  
Place de Bordeaux  
67082 Strasbourg, France