



# MedFIT

Fostering Innovation in medTech

The European partnering event  
for innovation partnerships and investment rounds  
in the MedTech, diagnostic and digital health sectors



June 30<sup>th</sup>  
& July 1<sup>st</sup>  
2020

Grenoble, France

4<sup>th</sup> edition

 @medfit\_event

[www.medfit-event.com](http://www.medfit-event.com)

Organisers:  eurasanté

Invest for Success



BIOVALLEY  
healthcare innovation



Institutional partners:

La Région  
Auvergne-Rhône-Alpes



# MedFIT at a glance

MedFIT is your opportunity to connect with international key innovators in the **MedTech, diagnostic and digital health sectors**. As the **leading European partnering event**, MedFIT provides the ideal environment for academic and industrial actors to build partnerships, to source innovative and competitive early-stage R&D projects, to facilitate the emergence of collaborative projects, to increase licensing opportunities, to obtain funding and to facilitate market access.



**750+**  
Delegates  
(700 in 2019)



**25+**  
Countries  
represented

## WHO WILL YOU MEET?



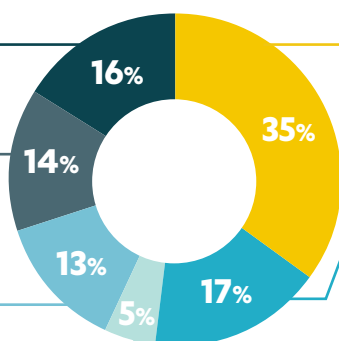
Suppliers and  
Subcontractors



Professional  
and Consulting  
services



Clusters,  
Associations,  
Non-profit  
organisations



MedTech,  
Digital health  
and Diagnostic  
companies



TTOs,  
Research  
institutes,  
Academics



Investors

## INSIDE THE EVENT



### ONE-TO-ONE MEETINGS

Connect with industrial, scientific and financial partners for your R&D projects and innovations



### CONFERENCES

Gain insight from international experts and discover the latest sector trends



### PITCH SESSIONS

Identify and promote innovative products, technologies and services



### EXHIBITION

Highlight your company's visibility with other innovators in the MedTech sector



### WOULD-BE CEO

Dedicated to MedTech entrepreneurs seeking a project or projects seeking a CEO.

# One-to-one meetings

**48H** TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION



## IDENTIFY

today's innovative technologies, collaborations and licensing opportunities



## INITIATE

discussions with potential partners, investors or clients



## MEET

the most qualified players in the MedTech, diagnostic and digital health fields



## DEVELOP

new collaborations and partnerships

The partnering platform at MedFIT is powered by:  **inova**

## THEY TRUSTED US IN 2019

### MedTech, Digital Health and Diagnostic companies

Baxter Healthcare | Bayer | Bluehealth Innovation Centre |  
Cook Medical Ireland | GE Healthcare | Johnson & Johnson |  
Macopharma | Medtronic | Orange Healthcare |  
Roche Diagnostics

### TTOs, Research Institutes & Academics

AMTZ | Cambridge Enterprise | EIT Health | France Innovation |  
Innov'Health | Medicen | Technion Technology Transfer |  
University of Aarhus | University of Ghent |  
University of Greenwich | World Trade Center Twente

### Investors

Asabys Partners | AXA Next | Ekkio Capital | Imec.Xpand |  
NLC Ventures BV | Seroba Life Sciences | Seventure Partners |  
Supernova Invest | Truffle Capital

### CROs, Consulting firms & professional services

BIT Group | Boston Healthcare | Boston Scientific | Elemed |  
Genae | ICOSA | ITK Engineering | JA Kemp | Lumeon |  
NAMSA | SGS

## Would-be CEO

**Are you a MedTech entrepreneur seeking a project?  
Or do you have projects seeking a CEO?**  
Come and join this matchmaking session!

# Conferences



## 65

### International high-level speakers

Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to debate on innovation-focused topics, to foster learning, inspiration and wonder – and provoke conversations that matter. Over **65 international experts** will discuss current stakes of the sector related to innovative collaboration, financing, market access and regulation as well as MedTech digitalisation:

- 1 Collaborate to innovate**  
#Licensing #Partnerships #R&D
- 2 Financing innovation**  
#VCs #Startups #Investors
- 3 Market innovation**  
#Regulation #BusinessModels #Strategy
- 4 Digital innovation**  
#AI #Data #Transformation



**Tamar Raz**  
CEO, Hadasit

*«Knowing the market is very important; The MedFIT conferences provide great opportunities to learn more and gain insight on new rules and best practices.»*



**Kayar Raghavan**  
Investor Mentor & NED, London Business Angels

*«Excellent animated panel discussions at MedFIT. Ever so satisfying to discuss in front of a knowledgeable audience.»*



**Josephine Dixon-Hardy**  
Director of Medical Technologies Innovation,  
University of Leeds

*« I was very pleased to find people with interests that are very relevant to things we want to know about, which isn't just about industry or just about academia, but how the two work together. That was well addressed in the programme. »*

# Pitch Sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

## START-UP SLAMS

The Start-up Slams are a great opportunity for **young companies** seeking to raise a financing round to showcase their project in front of potential partners and investors.

The winner(s) will be awarded as the **most innovative start-up(s) in Europe**.

Pitch fees: Free of charge for all MedFIT registrants.

## COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations are a great opportunity for **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal.

The winner(s) will be awarded as the **most promising technology(ies) in Europe**.

Pitch fees: Free of charge for all MedFIT registrants.



**APPLY**

before  
February 3<sup>rd</sup>, 2020



**BE SELECTED**

by a jury  
of experts



**PITCH**

during MedFIT

# Join MedFIT 2020

## REGISTRATION FEES (Fees per person) | (excl. VAT)

	<b>SUPER EARLY BIRD</b> Before September 30 <sup>th</sup> , 2019 incl.	<b>EARLY BIRD</b> From October 1 <sup>st</sup> , 2019 to February 3 <sup>rd</sup> , 2020 incl.	<b>REGULAR FEE</b> From February 4 <sup>th</sup> until May 31 <sup>st</sup> , 2020 incl.	<b>LATE REGISTRATION</b> From June 1 <sup>st</sup> , 2020
<b>Mature company</b> (> 5 years old)	€ 730	€ 811	€ 908	€ 998
<b>Investor</b>	€ 730	€ 811	€ 908	€ 998
<b>Non-profit organisation / TTO / Research institute</b>	€ 563	€ 625	€ 700	€ 770
<b>Emerging company</b> (≤ 5 years old) / <b>SME</b> (≤ 5 employees)	€ 408	€ 453	€ 507	€ 558
<b>Academic scientist / Clinician</b>	€ 258	€ 286	€ 320	€ 352

## EXHIBITION FEES (excl. VAT)

	<b>SUPER EARLY BIRD</b> Before September 30 <sup>th</sup> , 2019 incl.	<b>EARLY BIRD</b> From October 1 <sup>st</sup> , 2019 to February 3 <sup>rd</sup> , 2020 incl.	<b>REGULAR FEE</b> From February 4 <sup>th</sup> to May 25 <sup>th</sup> , 2020 incl.
<b>6 m<sup>2</sup></b> (incl. 1 full pass* + 1 visitor pass**)	€ 2,200	€ 2,400	€ 2,600
<b>9 m<sup>2</sup></b> (incl. 1 full pass* + 1 visitor pass**)	€ 3,300	€ 3,500	€ 3,700
<b>12 m<sup>2</sup></b> (incl. 1 full pass* + 2 visitor pass**)	€ 4,400	€ 4,600	€ 4,800
<b>18 m<sup>2</sup></b> (incl. 2 full pass* + 1 visitor pass**)	€ 6,600	€ 6,800	€ 7,000

\*The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-to-one meetings).

\*\*The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).

## SPONSORSHIP OPPORTUNITIES (excl. VAT)

 **PLATINUM**  
€20,000

 **GOLD**  
€15,000

 **SILVER**  
€ 10,000

 **BRONZE**  
€ 6,000


There are many additional visibility opportunities,  
please contact us for a customised offer.

### VENUE

**ALPEXPO**  
Avenue D'innsbruck  
38034 Grenoble, France

### CONTACT

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 Registration and information on  
[www.medfit-event.com](http://www.medfit-event.com)

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