

INVITATION



AGEING SOCIETY: CAPITALISING ON OPPORTUNITIES IN DIGITAL HEALTH

10th March 2020, Paris

The UK continues to be a world leader in digital technologies applied to an ageing society, with proactive well-funded government strategies on digital health and ageing, internationally-renowned research centres and a culture of quality compliance and regulation.

There is an increasing number of digital health companies developing the next generation of products and services for the health and well-being of the elderly. Would you like to be part of this trailblazing generation?

The UK Government's Department for International Trade is hosting a free event for the French healthcare industry, showcasing opportunities for foreign direct investment in the UK. Experts in the field will give you insights and tips to access the UK market and facilitate product adoption. Attending this event will allow you to discover opportunities for collaboration available across the different UK regions. It is time to meet your future partners!

The event will be delivered in English.

Programme

9:00 – 9:30 Registration & coffee

9:30 – 9:35 Welcome words

Mrs Ilaria Regondi, Deputy HMT for Europe and DIT Director France

9:35 – 9:50 Ageing Society, one of the Grand Challenges of the UK Industrial Strategy

- Julie Taylor, Ageing Society Specialist - Department for International Trade

9:50-10:35 Digital health innovation in the UK

Moderator: TBC

- Prof. David Ford, Professor of Informatics - University of Swansea Medical School -
- Dr Pauline Whelan, Co-Director - University of Manchester – CAMHS.Digital, Greater Manchester Mental Health & Centre for Women's Mental Health / Centre for Health Informatics
- Joseph Connor, Chief Technical Officer – CarefulAI

10:35 – 11:15 Accessing the NHS and funding innovation

- Prof. Tony Young, National Clinical Lead for Innovation - NHS England & NHS Improvement

11:15 – 11:35 Networking coffee break

11:35 – 12:35 Panel discussion: Healthy Ageing in a vibrant ecosystem - Opportunities across UK regions

Moderator: Julie Taylor, Ageing Society Specialist - Department for International Trade

- Richard Deed, Associate Commercial Director - Industry - Health Innovation Manchester
- Prof. Roma Maguire - University of Strathclyde (Glasgow) & Digital Health and Care Institute
- Gwyn Tudor, Interim Director for Innovation and Adoption - Life Sciences Hub Wales
- David Branagh, Centre Director - Connected Health Innovation Centre, Northern Ireland

12:35-12:50 Q&A session

12:50 – 13:00 Presentation: Support available for investors

- Chris Howie, Life Sciences Specialist - Department for International Trade

13:00 – 14:00 Networking lunch

Register by 4th of March 2020

Only guests who have confirmed their attendance will be allowed into the venue. Please present your ID at the entrance for security purposes.