

# Beyond the MedTech Conference

## Ontario Program for International & Inter-Provincial Delegations

The annual MedTech Conference is the foremost medical technology conference representing 80 percent of US and many Canadian medical technology firms. The conference attracts global leaders from the medtech sector and offers key networking and partnering opportunities that are typically unavailable to most Ontario medical technology SMEs and stakeholders. After the MedTech Conference is live streamed, the Government of Ontario has organized an independent and unique program for international and inter-provincial delegates who want to learn about Ontario's vibrant medtech cluster.

This program features different streams which highlight Ontario as a premier destination for doing business. These include, a Foreign Direct Investment (FDI) session, a high-level panel discussion on Ontario's response to the COVID-19 pandemic, and an online community showcase highlighting medical technology innovation across various Ontario municipalities.

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### **Foreign Direct Investment Session**

**Tuesday, October 13<sup>th</sup>, 2020**

**09:00-10:00 (EDT)**

This one-hour FDI session will provide a high-level overview of growing your business in Ontario through a series of targeted presentations. You can expect to hear from the Ontario Ministry of Economic Development, Job Creation and Trade, a leading boutique immigration law firm and a leading tax firm who will highlight the tax and advisory lens of doing business in Ontario. Below is a more detailed overview of this webinar.

Interested in the Session? [Register Here](#)

### **Why Invest in Ontario & Medtech Overview**

Find out why Ontario is Canada's largest recipient of Foreign Direct Investment. Explore and learn about investment opportunities and trends in the medtech sector, including an overview of the life sciences ecosystem here in Ontario. This will be presented by Ontario's Ministry of Economic Development, Job Creation and Trade.

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### **Business Immigration**

Learn about business immigration programs that can help bring key talent to Ontario, presented by [Green & Spiegel LLP](#).

### **Tax Considerations of Doing Business in Ontario**

Find out how to do business in Ontario from a tax perspective, presented by an Assurance, Accounting, Tax & Advisory Firm, [BDO Canada](#).

### **Panel: Ontario's Response to the COVID-19 Pandemic**

**Wednesday, October 14<sup>th</sup>, 2020**

**10:00-11:30 (EDT)**

This unique panel session will bring together leading home-grown Ontario companies, multinationals operating in Ontario and health system leaders, to discuss how medical technologies and new pivoting strategies have helped in the response to the COVID-19 pandemic. You will hear from diverse leaders within the Ontario medtech ecosystem to understand how collaboration and innovative thinking in a time of crises have proved invaluable. Join us to understand how Canada's most populous province has managed to respond to this pandemic by leveraging new and innovative ways of thinking.

You can expect to hear from a panel of leading Ontario medtech companies on a broad range of topics including the dire quest for Personal Protective Equipment (PPE) and other critical COVID-19 medical supplies. Join us to understand how critical partnerships and collaborations between multinationals, Ontario based companies and the Ontario government proved vital to managing the pandemic response. The discussion will be broad and will cover many different perspectives that together will tell the story of how industry, government and the health care system worked together to respond to this global pandemic.

Our notable panel will include: [Medtech Canada](#), [Baylis Medical Company Inc.](#), [Southmedic Inc.](#), [3M Canada](#), [Microbix Biosystems Inc.](#), [Canadian Hospital Specialties Ltd.](#) and [GE Healthcare Canada](#).

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### **Ontario Medtech Innovation Ecosystem**

#### **Virtual Exhibition Available on Demand:**

Ontario communities are committed to helping medical technology companies achieve excellence. Learn about the unique innovation ecosystem that helps life sciences thrive in Ontario. The SourcefromOntario website will showcase the following communities:

1. **City of Mississauga**
2. **City of Toronto**
3. **City of Hamilton**
4. **City of Richmond Hill**
5. **City of Brampton**
6. **County of Simcoe, City of Barrie, City of Orillia**
7. **City of London**

The Ontario Medtech Innovation Showcase will highlight the innovative medical technologies ecosystem across diverse Ontario communities. Participants can expect to click through a series of video assets and presentations showcasing medical technology innovation, academic and research facilities and well established medtech firms, to name only a few of the highlights available in this online showcase. Is there a community that sparks your interest? You will have the chance to connect directly with municipalities through links to their respective community websites and direct social media accounts such as LinkedIn! Are you looking to expand into the North American market? Come see what Ontario communities can offer you.

Please Visit our [www.sourcefromOntario.com](http://www.sourcefromOntario.com) site: **[Click Here](#)**

**Virtual exhibition goes live on: Thursday, October 1<sup>st</sup>, 2020**

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