

√√ Kayentis

KAYENTIS is a software solutions provider specialized in pharmaceutical clinical trials.

Our core competence is in patient data capture and processing (eCOA) solutions.

With 16 years of global experience in eCOA, Kayentis has supported more than **220 clinical trials** in **79 countries** with more than **80,000 patients**. Its head office is located in Meylan, near **Grenoble**; Kayentis is also present in **Boston** and **Tokyo**.

Joining Kayentis' teams means choosing a fast-growing company committed to improving clinical trials and the well-being of its employees.

KAYENTIS is growing! Develop your career with us!

Join an international, cohesive and dynamic team and develop new skills!

For more information about **Kayentis**, visit our <u>career page</u>, or have a look at our <u>employee satisfaction survey</u> <u>results</u>. Make sure to follow us on the social media platforms below for our latest news and updates:









PRODUCT MANAGER – GRENOBLE (FR)

The **PRODUCT MANAGER** is a **permanent position** is based near Grenoble (Meylan – France). This position is part of the Product Marketing team.

YOUR ROLE AND RESPONSIBILITIES:

- ✓ You will conduct competitive and strategic watch on our market, and analyze the needs of clients.
- You carry out market analysis in the upstream phase in order to validate the launch of new products and services.
- ✓ You are a key player in the development of the Roadmap and the arguments to support decision-making.
- ✓ You define the requirements for products and services. By knowing the product, you suggest key developments.
- ✓ You work closely with the development teams to ensure they understand the requirements and associated priorities.
- ✓ You are a communication relay internally and externally (customer, partners), on the roadmap of our offers.



YOUR PROFILE AND EXPERIENCE:

- Strong experience in a similar strategic or product marketing role in an international context.
- You have a strong interest in software development and information technology.
- ✓ You have a very good capacity for analysis, synthesis, and the ability to manage many topics in parallel.
- ✓ You are able to see the big picture and to dive into the details
- Excellent interpersonal skills
- Very good presentation skills
- ✓ Demonstrated track record for excellent English written and verbal communication, up to executive level
- ✓ Medical/clinical knowledge would be a plus
- University degree in Marketing/Business/Technical.
- √ 5 years' experience in product marketing fundamentals.
- ✓ Demonstrated knowledge of general marketing function either through education or work experience.

YOUR BENEFITS:

- Meal vouchers
- Flexible working hours
- Home working
- Bonuses
- ✓ Bicycle allowance

Are you interested in this opportunity? >> Contact us and send us your CV at career@kayentis.com <<

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